

Assigning labels to bands often allows fans of music and critics alike to give an instant stylistic description as well as a frame of reference for a certain sound. Often these labels contain the all too familiar "post" followed by a genre, such as post-punk or post-hardcore. Let's not forget the all too familiar "o" tags, like screamo and emo. While it is sometimes claimed that a band's style defies typecasting, usually those claims end up proving more rhetoric than gospel. Rosaline, a 6 piece outfit from Chicago, is a glowing example of the rare exception to the norm. Their ambitious song writing and organic melding of styles effortlessly thrust their sound far beyond the limitations of genres.

The roots of Rosaline trace back to 2005 when the members were all still attending high school. The band generated a swell of support and excitement amongst kids sprawled across suburban Chicago. They self released their first album titled "We're all just passing through" gaining early inspiration from bands like The Bled, Hopesfall, and Thursday. In 2006 founding member Madison Stolzer put the band on hiatus to pursue an opportunity to play in Emarosa, now signed with Rise Records. It was a chance that ten out of ten kids would dive into head first. Emarosa was gaining ground and raising their profile as a band, but Madison felt a deep artistic void at the time. He needed an outlet that would allow him to once again write music and express himself creatively. While explaining the mixed emotions to his college roommate and close friend Nathan Steinheimer, the solution seemed to take shape right in front of his eyes. It was time to circle the wagons and bring Rosaline back to life. It just so happened that Nathan was also a musician and they were in need of his talents as a synth player. With other members Cody on vocals, Ryan on bass, Matt on drums, and Ricky as the other guitarist, the line up was solidified.

With most of the guys being full time college students, the band had to operate on a part time basis. Whatever time the band lost to classes and assignments, was more than made up for with hustle and smarts. Rosaline adapted to the proliferation of new media marketing and made the most of what the internet and social networking had to offer. This was not the ugly practice of getting people to manipulate your myspace plays, but rather a sincere effort to reach out to their fans and keep the kids engaged in their music. The band also made the decision to concentrate their efforts in and around the Chicago metropolitan area. The loyal and sizable fanbase they were able to build up was nothing short of miraculous. It was not uncommon for the band to receive photos of kids proudly displaying Rosaline lyrics tattooed on their bodies. The bands efforts were soon rewarded as they got an offer and signed with Eulogy records.

In 2009 Rosaline released "A Constant North" with the backing of Eulogy Records. It is an album that distinguished the group within a stale independent music scene saturated with call to mosh breakdowns and cookie monster growls. The songs on "A Constant North" freely flow from melodic heights to

focused aggression used to accent emotion. The beauty of the song structures is that none of the style changes or progressive elements ever becomes a liability to the overall cohesiveness of the album. The band also maximizes the potential of 2 singers by pushing the depth and arrangements of the vocal parts well beyond the typical "you scream and I'll sing" redundancy prevalent in rock today.

With college degrees freshly hung on the wall and a new label home in Good Fight Music, Rosaline is about to embark on their most exciting era to date. With 100% of their time and energy now dedicated towards creating and performing music, the band has already written a brand new album. The new full length entitled; "The Vitality Theory", reflects on the enduring nature of the band and the principles that have kept it alive. Set for a Summer 2010 release, "The Vitality Theory" is promised to deliver a more mature and focused style of songwriting. There is no doubt this band is set to explode into the next chapter of their already fulfilling musical journey.